

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. Instead, they insist on pushing the political agenda of the company's senior executives. Rather than provide reasoned the opinion of local management about local issues, they force-feed corporate managements opinion on unsuspecting viewers - they don't have the decency to tell viewers that it's a corporate executive from headquarters and not a local person providing the nightly commentary.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.